

B.F. Gibbs PTO

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*Enriching our youth for the future*

January 6, 2010

Dear BF Gibbs Families,

**Save the date!** On Friday, March 5<sup>th</sup>, 2010 from 7:30 pm – 11:30 pm we will be hosting our Annual PTO Adult Night Fundraiser. This year our event will be held at the White Beeches Country Club located in Haworth, NJ. It is sure to be a fun filled evening of dinner, comedy, and many chances to win great prizes. We are looking forward to seeing you all there.

One of the biggest challenges in organizing this event is soliciting various businesses for donations. If you or anyone in the Gibbs Community have a business or know of someone who has a business that would like to donate, we would greatly appreciate your help. Donations can range from gift cards/certificates, tickets, or products and services that can be raffled off during the event. Participation is a great way to gain exposure for your business. Experience has shown that when people receive gift cards/certificates, they tend to shop in places they typically might not, spend more than the designated dollar amount and become repeat customers. We will also be posting a list of businesses who donate to our fundraiser on the PTO website for added visibility prior to our event.

All contributions are tax-deductible. The PTO is recognized as tax-exempt from Federal Income Tax under section 501 (c) (3) of the Internal Revenue Code. Our tax exempt number is 237-220-052/000.

In addition to seeking donations, we will be selling Ad Space in our *Adult Night Program*. The program will be distributed during the evening to all attendees. This is a great way to advertise your business and to let those in the Gibbs Community know who to call when they are in need of a product or service. Pricing is \$40.00 for a Full Page Ad and \$25.00 for a Half Page Ad.

As always, all proceeds that are raised from this event will enable us to offer the utmost for the children at Gibbs. We hope we can count on your support.

Please feel free to contact us if you have any questions. We can be reached via email at [bfgibbspto@gmail.com](mailto:bfgibbspto@gmail.com) or 201 385 0991. We have a great start to making this evening a success and are hoping that through reaching out to our Gibbs Families it can become even better.

Thank you in advance for your time, consideration, and contribution.

Sincerely,  
The B.F. Gibbs School  
PTO Executive Board

Debra Bossone

Tina Youngs

Mahala Kim

Patty Supino

Valerie Carberry